



eStyleCentral™

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## Signup Instructions for eStyleCentral.com

The cost for the full eStyleCentral.com program including all auto-upload functions and fully adaptable eCommerce ability is a one time \$5500 set up fee and \$575 per month beginning one month after you sign up. There is no contract and your \$575 monthly fee will never increase.

When you are ready to sign up go to:

- [www.estylecentral.com](http://www.estylecentral.com) and click 'Sign Up' in the upper right.
- In Step 1 all fields are required except Fax #, click Next.
- When you get to Step 2 you will see 3 options.

### **1.** Use my existing domain name for web site

Select this option if you want us to use an existing domain name for your eStyleCentral.com website. If you already have a website that is using this domain name you would select this option if you are certain that you want to take your existing site down that is using this domain name. Also select this option if you own a domain that you are not currently using and you would like to use that domain name for your new website. Be sure to correctly enter the entire domain name in the box provided. We will contact you later to get your registrar login name and password so we can set up your hosting.

The cost for hosting is an additional \$25 per month that is paid directly to the hosting company; with hosting you get up to 10 name@mydomainname.com web mail accounts that you can access from any computer that has access to the Internet; you also get detailed statistics of activity on your website.

### **2.** Use a new domain name for my web site

Use this option for the same as above with the exception that we will register a domain name of your choice for you. The cost for 1 year registration is \$35.

### **3.** Use eFC free hosting at efashioncentral.com/yourstorename

With this option you will be billed just the basic set up fee and then one month later the monthly fee will begin billing. Your website will be hosted on our server for free at [www.efashioncentral.com/yourstorename](http://www.efashioncentral.com/yourstorename).

**4.** There are also two boxes where you can add intuitive or optional domain names. Enter up to 2 domains that you would like us to register for you for \$35 per month each. An intuitive domain name might be something like [www.beststoreinyourcity.com](http://www.beststoreinyourcity.com)

- There will be a code in the CCD box, this is the "no industry discount" CCD code that will charge you the full price; in the SPC code enter SALM, unless directed otherwise by an eStyleCentral.com representative. Click Next
- Click the Buy from 2CO button to process your order.
- Proceed through the sign up process until you receive an order confirmation; your Admin Panel and website will be up within 24 hours of your order being processed.
- After you sign up we will email you a confirmation along with a username name and password so you can start creating your new website.
- We will personally train you with step by step instructions at a specific time that is convenient to you. You must allocate at least 3 hours of uninterrupted time to our customer service professional. He or she will call you at the time you have indicated; you must be able to be online at that time.

If you sign up today we can start building your site tomorrow,  
so if you have any other questions please don't hesitate to call.